



Specialist Area: Local Government – Recreation, Leisure and Physical Activity Planning

Recreation and leisure facilities are seen as a core service by local authorities, and public expectations are increasing. Physical activity planning also has implications for the long-term health of a community.

APR Services:

Strategic Planning

This is one of a series of APR information sheets available for download.

For more information about the range of APR Consultants services, please visit our website.

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APR has considerable experience in recreation, leisure and physical activity planning. The general approach is to compile reliable recreation and leisure information, ensure key stakeholders have input to the process at an early stage, and that consultation methods are cost effective and 'fit for purpose'. Methods include:

- Research and analysis.
- Steering group facilitation.
- Stakeholder workshops.
- Community focus groups.
- Community surveys including web-based surveys.
- Public meetings.
- Public communication strategies.
- Compliance with legislation.
- Use of good-practice processes.
- Tools for determining priorities and feasibility (eg, cost-benefit analysis).

A selection of previous clients and projects includes:

- Taupo District Council Recreation and Leisure Plan.
- New Plymouth District Recreation Leisure Survey.
- Kapiti Coast Leisure Plan.
- Evaluation of current and future recreational, community, cultural and arts facilities in the Rotorua District.
- Hamilton City Recreation Inventory.
- Kaimai Mamaku Forest Park Recreation Strategy.
- Bay of Plenty Regional Parks Assessment.
- Taupo District Sportsground Management Plan.
- A wide range of reserve management plans.

APR Consultants would be pleased to discuss your council's requirements.

Contact paul.killerby@apr.co.nz or phone 07-349-8327.

APR Consultants provides strategic information, analysis and advice to companies, entrepreneurs, industry bodies, local and central government, iwi groups and non-profit organisations throughout New Zealand.