



Strategic Information | Analysis | Advice



Specialist Area: Industry Sector Review and Analysis

In an age of rapid change it is imperative that private businesses and public institutions are well-informed about industry trends. APR Industry Sector Reviews provide decision-makers with the necessary foresight to take well-considered action by providing them with an insightful analysis of pertinent issues.

APR Services:

Industry Analysis

This is one of a series of APR information sheets available for download.

For more information about the range of APR Consultants services, please visit our website.

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APR has successfully undertaken reviews across a diverse range of industries at both regional and national levels. Reviews undertaken have provided clients' with a comprehensive overview of their industry by applying a range of primary and secondary quantitative and qualitative research techniques.

A key component of APR's review is identification of factors that drive regional or industry growth. Part of this involves ascertaining the composition of industries within the local economy, determining the high and low growth industries and identifying where an economy is in the regional growth cycle.

APR's reviews apply a cross-disciplinary approach to deliver a comprehensive overview of opportunities and threats. The review provides a set of recommendations regarding the likely allocation of resources required to achieve returns that meet strategic objectives.

For example, APR recently carried out an assessment of tertiary education demand in west (Waitakere) and north Auckland (North Shore and Urban Rodney areas). The analysis was based upon extensive research, stakeholder interviews, facilitated sessions with major tertiary providers, councils, economic development groups and industry. The study identified the trends, strategies and constraints that will impact on tertiary education and training delivery over the coming ten years and informed decisions around future tertiary investment.

Other industry reviews undertaken for clients have included work in the tourism, forestry and aviation sectors.

For more information on how APR Consultants can help you with Industry Sector Review and Analysis, please call toll-free on 0800-277-937.

APR Consultants provides strategic information, analysis and advice to companies, entrepreneurs, industry bodies, local and central government, iwi groups and non-profit organisations throughout New Zealand.